

# rianna SALERNO

Clean Beauty Blogger and Wellness Lifestyle Influencer

Hi, my name is Brianna, I'm a clean beauty blogger and holistic wellness lifestyle influencer. I created my blog and social media pages as a way for people to learn more about holistic non-toxic living. I've created an authentic page where my followers and clients can feel the honesty and appreciate the rawness. I am passionate about holistic living and sharing clean recipes and lifestyle tips. I am a retired makeup artist and esthetician who now shares the importance of clean beauty products and non toxic living. My followers and clients look to me for the best brands and rely on my expertise to help them in this new lifestyle. I'm excited to share my passion with other brands who share the same values I do.

### SOCIAL MEDIA





3415 Followers

1043 Followers





96 Subscribers

315 Subscribers

Brianna believes in the power of creating authentic organic content. She understands how building a relationship with her followers help create more brand trust and awareness. Her audience knows she only works with brands that align with her values. She only promotes the best and knows her audience appreciates her honesty.

BRANDS I'VE WORKED WITH

LAUREN BROOKE **100% PURE** 

JUİCE BEAUTY Alaffia ZUMA NUTRİTİON

#### STATISTICS & DEMOGRAPHIC

87.6 Female

73% USA









Rate

Engagement Avg. Monthly Reach

Avg. Views per IG Story

Avg. Views per IG Reels





## SERVICES & RATES

#### SERVICES I OFFER

- Creative videos or posts showcasing products.
- Product integration on related videos or posts.
- Brand mention or shoutout.
- Affiliate link or custom discount code.









#### RATES FOR INSTAGRAM

Instagram Story	\$60
Instagram Feed Post	\$120
Instagram Reels Post	\$150

#### RATES FOR TIKTOK

Affiliate Code Mention	\$120
Product Integration Video	\$120
Dedicated TikTok Video	\$120

#### BUNDLES

Video Posted to All 4	\$250
Platforms	
Video Posted to	
Instagram, Instagram	\$200
Stories and Tik Tok	

#### FACE OF BRAND

Monthly: stories whenever using	
product, one video posted with	
creative freedom (shipped monthly	\$200
product)	

Monthly Products in exchange for	_
Story Posts whenever product is	Free
used	

Notes: Prices are subject to change.